

Abby Dewhirst

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EDUCATION

Michigan State University, College of Arts & Letters, East Lansing

September 2021 - May 2025

- *Graphic Design Major*
- *Business Minor*
- GPA: 3.62

Related Coursework

Graphic Design I / Typography I, Visual Communication, Typography II, Design Ethics, Identity Design, Interaction Design
Introduction to Business Law / Survey of Accounting Concepts / Supply Chain Management / Intro to Marketing

EXPERIENCE

Graphic Designer - Intern at Cayman Chemical

May 2024- Aug 2024

- Support Marketing initiatives by providing new designs for company apparel, social media graphics, website assets, scientific illustrations, print materials, presentation materials, and digital advertisements.
- Assist in development of conference materials such as booth design elements, scientific posters, updated literature, and new ideas for giveaway items.
- Contribute to brainstorming sessions and provide input into marketing campaigns and/or company initiatives.
- Manage multiple projects within tight deadlines while collaborating with highly technical scientists and support the graphics department in other various tasks as needed.

Freelance Design - Designer

May 2021- Present

- Developed logos for Farmers Market participants, created their branding guide, and put logos into production.
- Photographed and designed graphics for independent business owners for websites, promote business and increased sales.
- Created motion graphics using Procreate Dreams for the music industry for their record label that promotes new song releases.

Gamma Epsilon Tau - Founder & President

December 2023 - Present

- Opened the first Co-Educational honor society focused on Art & Design at Michigan State University to allow students to make professional connections, social connections, and develop networking opportunities.
- Made connections with Presidents at other universities to make sure goals and rules aligned to ensure the image of Gamma Epsilon Tau was well respected and its members live up to the name.

Women's Club Basketball at Michigan State University - Founder & Vice President

March 2022 -Present

- Create **all** social media posts with Illustrator to show final results of games, promote upcoming games, and events run by the program to spread our image, reputation on campus, and has gained our Instagram over 800 followers.
- Create designs for all merchandise for public sale, design team home and away jerseys, and warm ups with sponsors.
- Founded the club in the Spring of 2022, opening up a new Registered Student Organization on campus, arranging all communication between coordinators, other teams, coaches, and the team members.

Indian Creek Zoo - Gift Shop Clerk, Lambertville MI

May 2021- August 2023

- Assisted with gift shop, food truck, and everyday responsibilities to help ensure business growth.

ACTIVITIES & SKILLS

- Proficient in Illustrator, InDesign, Photoshop, LightRoom Classic, Canva, Procreate
- Skills - Excellent Time Management, Communication, Illustration, Color Theory, Logo Design, Social Media